

March 2008

Portsmouth Centre for Enterprise
Mercantile House
Hampshire Terrace
Portsmouth PO1 2EG

Tel: (023) 9284 3865

Dear Sir/Madam

We would love you to be part of the only event of its kind in the South East of England!

The Portsmouth Centre for Enterprise helps students of the University set up and run their own small businesses. We have been running our annual two-stage competition, the Enterprise Challenge, since 2001, which encourages students to think about their potential business ideas and then put together a full business plan. The success of the Challenge is phenomenal and many entrants have gone on to set up and run their own business.

Success stories include:



Rachel Lowe, founder of RTL Games, who designed the award winning game Destination, was the Natwest Business Woman of the year 2007 and has had the No 1 top selling board game in Hamleys over the last two years (a previous contestant on Dragons Den)



Fatima Ba-Alawi, founder of DCS Designs, who designed a new gown for hospital patients, providing Dignity, Comfort and Safety with a protective coating to combat MRSA and other bacteria

and a range of businesses from web design to video production!

We already have a great network of supporters and sponsors, including De La Rue and Lloyds TSB Business and would welcome you to be part of our network. The grand finale of the competition is being held on Tuesday 3rd June at Action Stations in the Portsmouth Historic Dockyard, an opportunity not to be missed, and we are inviting you to join us and have the chance to meet our young entrepreneurs and many other local businesses.

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If you are interested in attending this high calibre event, please email with your full contact details and I will reserve a space for you.

In the meantime, if you have any other questions regarding the above, please feel free to contact me and I will be happy to assist you.

My very best wishes,

Sarah Mead
Challenge Manager & Co-ordinator
Email: sarah.mead@port.ac.uk

SPONSORS AND SUPPORTERS OF THE ENTERPRISE CHALLENGE

